



36th Annual July Video Sale

Headliner Sponsor: MultiMin

PLEASE NOTE: The Auction and Trade Show will be in the Reno Ballroom (SEE MAP)

Sunday - July 13, 2025

3:30 pm Nutrition and Immune Responses—**Hosted by Purina in collaboration with Zinpro** (Reno Ballroom)

Monday - July 14, 2025

6:30 am **Continental Breakfast sponsored by American Angus Association**

7:00 am Auction Day 1 Featuring:
Plains and Rocky Mountain Yearlings
Great Basin and Western Yearlings

Lunch sponsored by CattlActive

End of Day 1 Hangin' in There Award—Drawing for WVM Vaccine Cooler **Sponsored by VSI**

5:00 pm Trade Show Reception NEW sponsored by Agar Transportation and Rockin' 4 Express

6:00 pm **Cocktail Hour with music from Olivia Harms sponsored by Elwood Ranch**

Buyer and Consignor Appreciation Dinner Presented by Merck

Platinum Sponsors – Tri-State Livestock Credit, Vitalix and Livestock Marketing Association

- Hirschberg Foundation for Pancreatic Research Fundraiser featuring a yearling bull sired by SAV Abundance donated by Herb Holzapfel in memory of Andy Peek

- Andy Peek Livestock Scholarship Fundraiser featuring a Steve McKay custom saddle donated anonymously by long-time WVM Consignor

Buck Ford Band – Sponsored by Holloway Livestock

Tuesday – July 15, 2025

6:30 am **Continental Breakfast sponsored by American Angus Association**

7:00 am Auction Day 2 Featuring:
Lambs
Rocky Mountain and Plains Calves
Great Basin and Western Summer/Fall Delivery Weaned Calves and Yearlings

Lunch sponsored by Hinkle's Prime Cut Angus

Breeding Stock (approximately 3:30 pm Pacific)

End of Day 2 Hangin' in There Award—Drawing for WVM Vaccine Cooler **Sponsored by VSI**

4:30 pm **Sustaining Value in a Record Cattle Market– Hosted by the American Angus Association and IMI Global**
(Reno Ballroom)

Wednesday – July 16, 2025

6:30 am **Continental Breakfast sponsored by American Angus Association**

7:00 am Auction Day 3 Featuring:
Great Basin/Far West Fall Delivery Weaned Calves and Calves

Lunch sponsored by Western Poly Pipe

End of Day 3 Hangin' in There Award—Drawing for WVM Vaccine Cooler **Sponsored by VSI**

Thank you to our Corporate Partners:

**Zoetis • IMI Global • Wraith, Scarlett & Randolph • Purina
Agar Transportation • Neogen • American Ag Credit • VSI**